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# LISA M SAWYER

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## EXPERIENCE

### University of Colorado Web Communications Department, Boulder, CO

Freelance Web designer/Developer, April 2006 - Present

Design and production of University of Colorado department websites. Upheld design style standards across website design and production. Participated in the scoping of design and production work, built HTML templates, conducted client meetings, and performed site functionality and usability testing.

### StillSecure, Louisville, CO

Web application engineer, August 2002 - September 2005

Worked across small product teams to maintain established visual design and design/develop new features and functionality for Strata Guard and VAM, StillSecure's Enterprise level security software products. Lead designer on new Safe Access end-point security product. Conducted user interviews, created hand sketches and wire frame mockups. Led design reviews with management, design, and front and backend development teams to establish visual, and interaction designs for user centered task based product UIs. Created detailed production schedules for myself and assisted in the creation of functional requirements for upcoming product releases. Worked with the design team to create a product style guide for use across product teams and disciplines. Created and maintained production files for development handoff. Assisted in the orientation of new product designers and front end developers and fostered team coherence through personnel and product changes. Translated visual designs into HTML and JSP, and performed QA testing and bug fixes pre-release.

### WhippleHill Communications, Bedford, NH

Web designer, February - August 2002

Designed custom web interfaces for WhippleHill's Backroom software for independent elementary, middle, and high schools nation wide. Worked one on one with clients to create effective visual design, site architecture, navigation schemes, and select and edit content and imagery. Led meetings with various school departments to create effective content for students, parents and alumni. Used Flash to design and develop a school tour homepage and site navigation animation. Assured successful and timely site launch on all projects by working with clients and internal teams to obtain signoff on visual design and site content. Prepared designs for production and handoff to backend programmers and performed pre-launch site QA.

### Contractor, MNovak Design, New York City, NY

Designer / interface developer, April - May 2001

Collaborated with a team of designer/developers to improve functionality of SEI Investments extranet. Revised site architecture, visual design, and navigational hierarchy. Expanded visual language to include additional branding elements. Communicated with Flash developer to effectively implement interface design. Performed rapid site prototyping, HTML

### Razorfish, Boston, MA

Designer / interface developer, December 1999 - March 2001

Website design from visual and functional concept to delivery. Co-Designer/junior developer of Lycra.com's public website and b2b application. Created web interface and established online visual language. Produced and populated HTML templates for dynamic generation. Assisted in establishing coding conventions for development teams. Performed detailed QA and cross-browser testing. Bridged production design and development to meet project deadlines. Interacted with client, outside branding agency, third party vendors, and internal back-end teams across all phases of project. Designed website for the Research Centers at the Tuck School of Business. Created visual language, interface, and online styleguide, and managed HTML production. Developer/designer of Razorfish Boston's design extranet, 'Feeder'. Outlined production conventions in knowledge-sharing sessions for onboarding designers.

### TSDesign, Boston, MA

Associate designer, Fall 1999

Production design and population of Cendant Mortgage's Online Mortgage Application. Graphics and HTML production, cross-platform testing and QA. Redesigned Anyday.com and created templates for site population.

## EDUCATION

Alfred University

Bachelor of Fine Arts / Minor in art history

Concentration in graphic design/photography from the School of Art and Design.

## SKILLS

Visual systems design and concept development, information architecture, interface design, information design, web production/population, design and development for dynamic generation, project documentation, client presentation skills. Ability to manage production schedules and meet deadlines. Ability to work across disciplines to execute design and development solutions, scoping of projects and setting of deadlines.

## TECHNICAL SKILLS

Adobe Photoshop, Adobe Illustrator, Quark Xpress, Imageready. Hand coding of HTML, XHTML, CSS, DHTML, Javascript, JSP. Proficient with BBEdit, Hometown, and Dreamweaver. Basic understanding of Flash.